

***BRINGING PRECISION TO YOUR
PASSION: TOOLS TO HELP ANSWER THE
QUESTIONS THAT NEED TO BE ASKED***

**2009 Search Institute
Conference**

Cincinnati, OH

November 6, 2009



Ready by 21 National Partnership

Founder & Managing Partner



Signature Partner



Mobilization Partners



Technical Partners



Child Trends

www.childtrends.org

David Murphey

Booth #20

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- Child Trends is a non-profit, non-partisan research organization providing information for policymakers, practitioners, and the media.
- Key products include the *DataBank* (an on-line compendium of indicators), and *LINKS* (a database of evaluated programs, and syntheses of effective practices)

Results Leadership Group

www.resultsleadership.org

Booth

- **Tools and Services**
- Ready by 21 Results Based Planning
- Ready by 21 Results Scorecard
- Ready by 21 Results Leadership 360
- Leadership Coaching and Training





Search Institute Surveys

		Attitudes & Behaviors	Resources & Assets	Me & My World	Developmental Asset Profile	School Climate	Adult Youth Engagement
Purpose	Mobilization And Planning	√	√	√		√	√
	Assess Progress				√	√	√
	Assess Impact Focusing On Youth				√		
WHO	Grades 4-6: Ages 9-12			√			
	Grades 6-12: Ages 11-18	√	√		√	√	√
	Adults					√	√
What Survey Measures	40 Developmental Assets	√	√	√			
	Asset Categories				√		
	Assess Personally and Socially In Family, School, & Community Context				√		
	Indicators of Thriving	√	√	√			
	Developmental Deficits & Risk Patterns	√	√	√			
	Dimensions Of School Learning Climate					√	
	Beliefs & Actions About Adult-Youth Relationships						√

David P. Weikart Center for Youth Program Quality

- A joint venture of the Forum for Youth Investment & HighScope Foundation.
- Designs, implements and supports scalable, evidence-based quality accountability and improvement systems grounded in principles of positive youth development (see Pyramid of Youth Program Quality).
- Develops and validates observational assessment tools, including field-leading Youth Program Quality Assessment system, and provides aligned training and technical assistance.
- W. T. Grant funded study of Weikart Center's Youth Program Quality Intervention (YPQI) demonstrates that YPQI's "assess-plan-improve" sequence has a significant, positive impact on management practices and the quality of instructional performances of staff.
- In 2009, Weikart Center estimates its QIS approach will reach more than 1,000 sites in 25 states/OST networks. This translates into as many as 5,000 staff and 50,000 youth.

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About The Finance Project

- The Finance Project is a specialized non-profit research and consulting firm for public and private sector leaders nationwide.
- The Finance Project helps leaders finance and sustain initiatives that lead to better futures for children, families, and communities.



Statistically, three of these children will not graduate from high school on time.



We can help you predict which three.

nfocusTM
SOFTWARE
DATA DRIVEN RESULTSTM

Outcome measurement –tracking, trending and impact analysis

Gallup Student Poll

The Gallup Student Poll is a 20-item measure of hope, engagement, and well-being. Gallup researchers targeted these three variables because they met the following criteria:

- 1) They can be reliably measured
- 2) They have a meaningful relationship with or impact on educational outcomes
- 3) They are malleable and can be enhanced through deliberate action
- 4) They are not measured directly by another large-scale survey or testing program

www.gallupstudentpoll.com

Changing the Way We Do Business

Think Differently

BIG PICTURE APPROACH



so that together we can

SET BIGGER GOALS

BE BETTER PARTNERS

USE BETTER DATA FOR DECISION-
MAKING

IMPLEMENT BOLDER STRATEGIES

Act Differently

What's needed?

**Change the way
we do business**



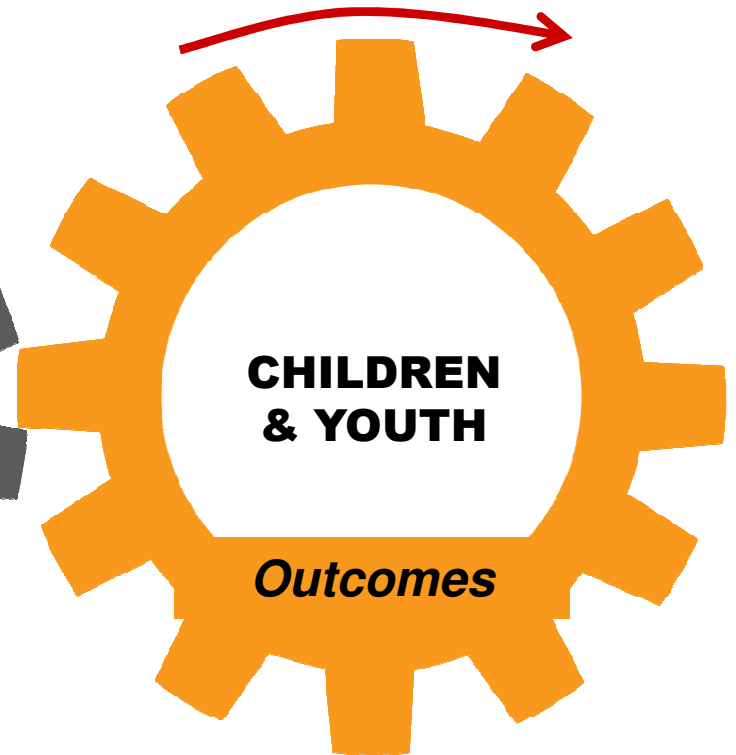
Help leaders improve what they do, how they do it and rethink why they do it...

**Change the landscape
of communities**



Enabling increases in the availability and quality of family, school and community supports needed to help children and youth...

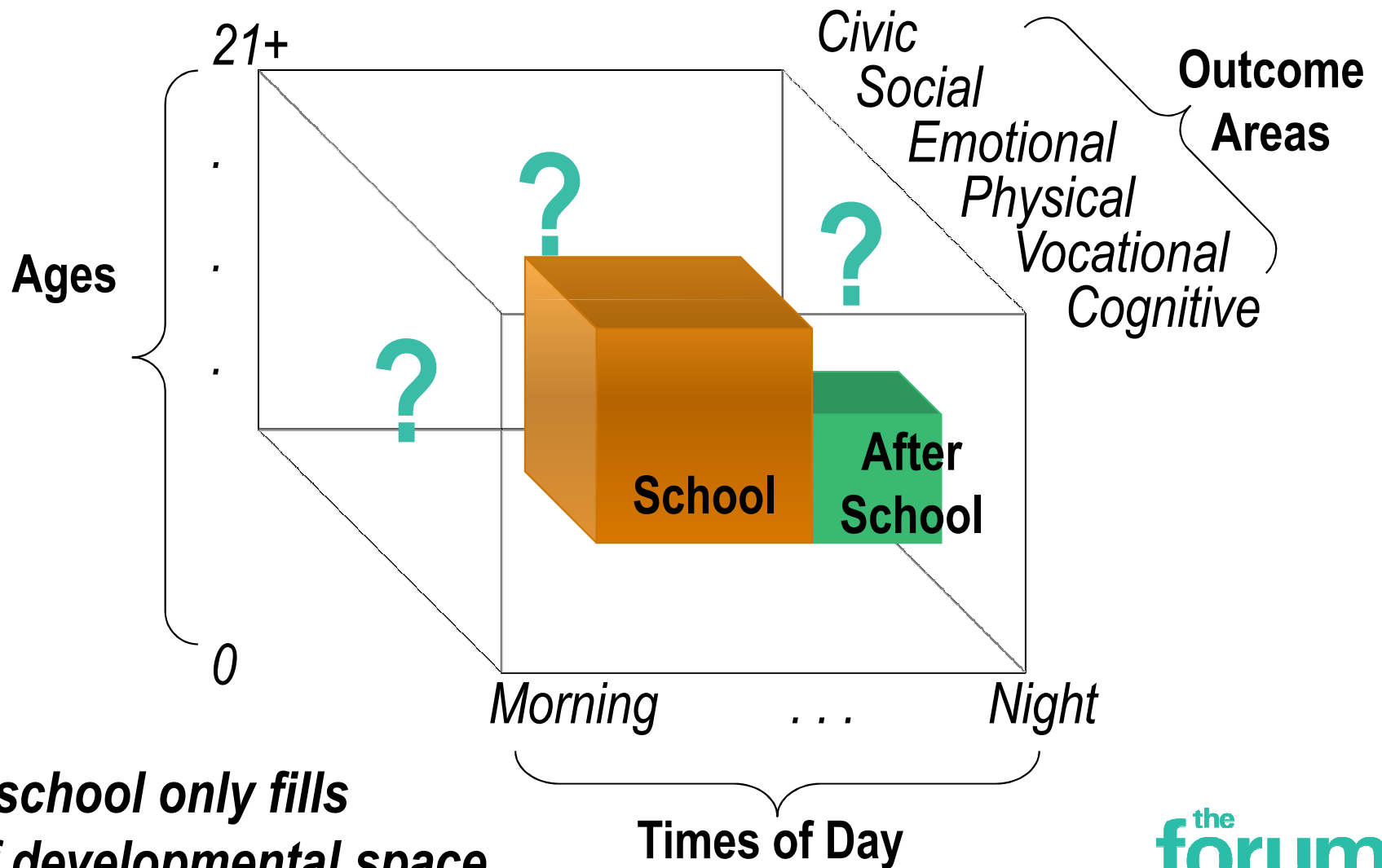
**Change the odds
for youth**



Leading to positive outcomes and raising the probability that young people are ready for college, work and life by 21



Thinking Outside of the Box



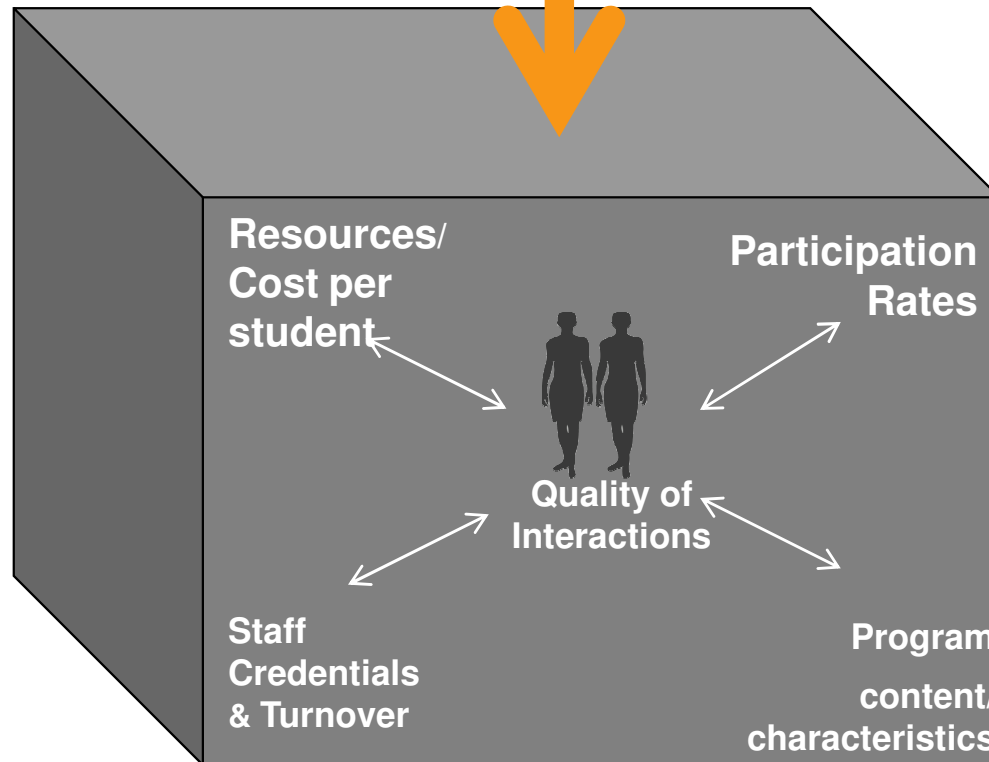
At its best, school only fills a portion of developmental space



Participation



- Coordinated Leadership**
- Leadership Capacity, Motivation, Authority →
 - Public & Private Resources & Policies →
 - Community & Family Demand →
 - Family & Youth Leadership & Engagement →



→ Youth
outcomes

Aligning Your Information: Can It Add Up and Across

State									
System									
County City Community									
Program									
Individual									
	Population	Outcomes /Internal Assets	Participation	Supports/ External Assets	Programs	Quality	Staff	Costs	Demand/ Awareness
Children & Youth Outcomes	Community & Family Supports						Leaders		

Gaps have been identified in:

- collecting new data on developmental outcomes,
- program participation and program quality,
- needing to better connect information across systems and setting, including fiscal information and needing to enhance their software or technology capacities,
- needing to build the capacity to track leader efforts across initiatives and overlay these with real changes in supports and outcomes..



INTEGRATED PLATFORM FOR COLLABORATION & TRACKING LEADERSHIP IMPACT:

INTEGRATED DATA PLATFORM FOR CONNECTING SUPPORTS TO OUTCOMES:



Community & Leadership Capacity

What leaders are doing to maximize coordination and resource flow – coordinating structures, action agendas



Financing & Sustainability:

What policies and resources support these efforts – public and private funding streams, eligibility requirements, policy changes, funding priorities, tax credits



Public & Family Demand Youth & Family Engagement

What youth, families, and residents think, want and do to help – public awareness, public opinion, advocacy efforts



External Assets/Supports:

What supports children and youth are getting through informal and formal settings – what assets



Program Landscape:

What they are participating in at school, in the community and at home – what activities, when, where, with whom, what quality



Participation:

How much they are participating in developmentally important things – participation intensity & consistency



Quality & Effectiveness:

Of what quality are the environments, activities and programs – point of service quality, program evaluation, best practice & “what works”



Professional Workforce:

Of what quality are the staff & volunteers working with children and youth – training, credentialing, ongoing professional development



Demographics & Public Data:

Who and where the children and youth are -- basic demographics, family status and geography



Indicators & Report Cards

How well they are doing -- tracking & reporting on risky behaviors and positive outcomes



Developmental Progress:

How well they are doing – surveys & polls of young people, internal assets, well-being



IMPROVEMENT STRATEGIES: ALL PARTNERS IN THEIR AREAS OF EXPERTISE ABOVE.

OUTCOMES-FOCUSED PLANNING APPROACHES:

The Ready by 21 Leadership Engagement Strategy

Meets *leaders where they are...*

Understanding what they want to change. (action areas)	And how have they organized to do it. (moving trains)
Which child and youth outcomes?	Selected programs or initiatives?
Which family, school, community Supports?	Created/empowered coalitions or coordinating bodies?
Whose commitment or resource allocations?	Focus on policies or resource campaigns?

Challenges *them*

To think differently and act differently
Stretch their goals to serve more? Achieve more? Expect more?
Link their efforts with others?
Create shared visions, resources and agendas?
Document their progress not program by program but child by child, neighborhood by neighborhood

Helps *by offering opportunities to strengthen their capacity to make progress faster, track it better by:*

Building Broader partnerships	Setting Bigger Goals	Collecting & Using Better data	Implementing Bolder strategies
Engage all stakeholders, from the top-level to the frontline, including youth & families	Establish linked goals for children & youth that reflect what we know about learning & development	Adopt data-driven, decision-making process	Improve the quality, reach and coordination of programs & services
Strengthen, link and align coalitions and networks	Define the essential supports needed in order to establish clear goals for all families, settings and systems.	Identify and fill information and data gaps and connect data across systems and levels.	Engage youth and families as change makers
Create overarching leadership council		Bring the best information about what works into the decision-making process	Align policies, prioritize the use of resources, identify additional resources if warranted
			Increase public demand for results

Asks

well-documented

- ✓ Measurable goals.
- ✓ Managed commitments.
- ✓ Monitored efforts.
- ✓ Marked progress.
- ✓ Improved conditions.
- ✓ Changed lives.

www.readyby21.org

www.forumfyi.org

