



Postsecondary Education Success: What it Takes

Presentation for The Forum for Youth Investment:
Ready by 21, Credentialed by 26

August 10, 2009

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What Drives the Need for Change?

- **Personal Drivers**

- The Klebacha family story
- Didn't do it alone

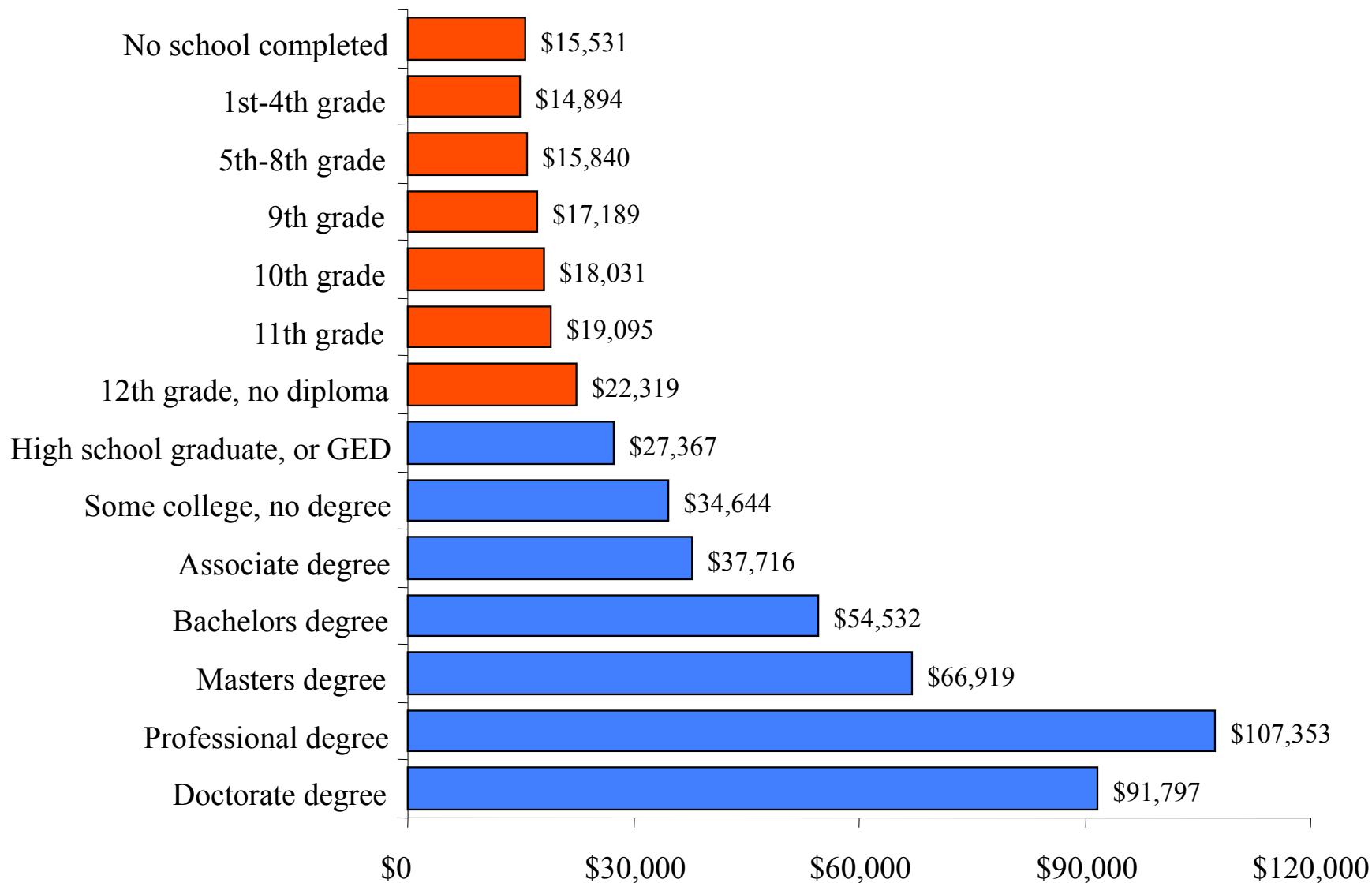
- **National Drivers**

- The United States is moving in the wrong direction, competitively
- Projected job growth requires higher than high school education
- Problem further complicated by demographic changes

- **State & Local Drivers**

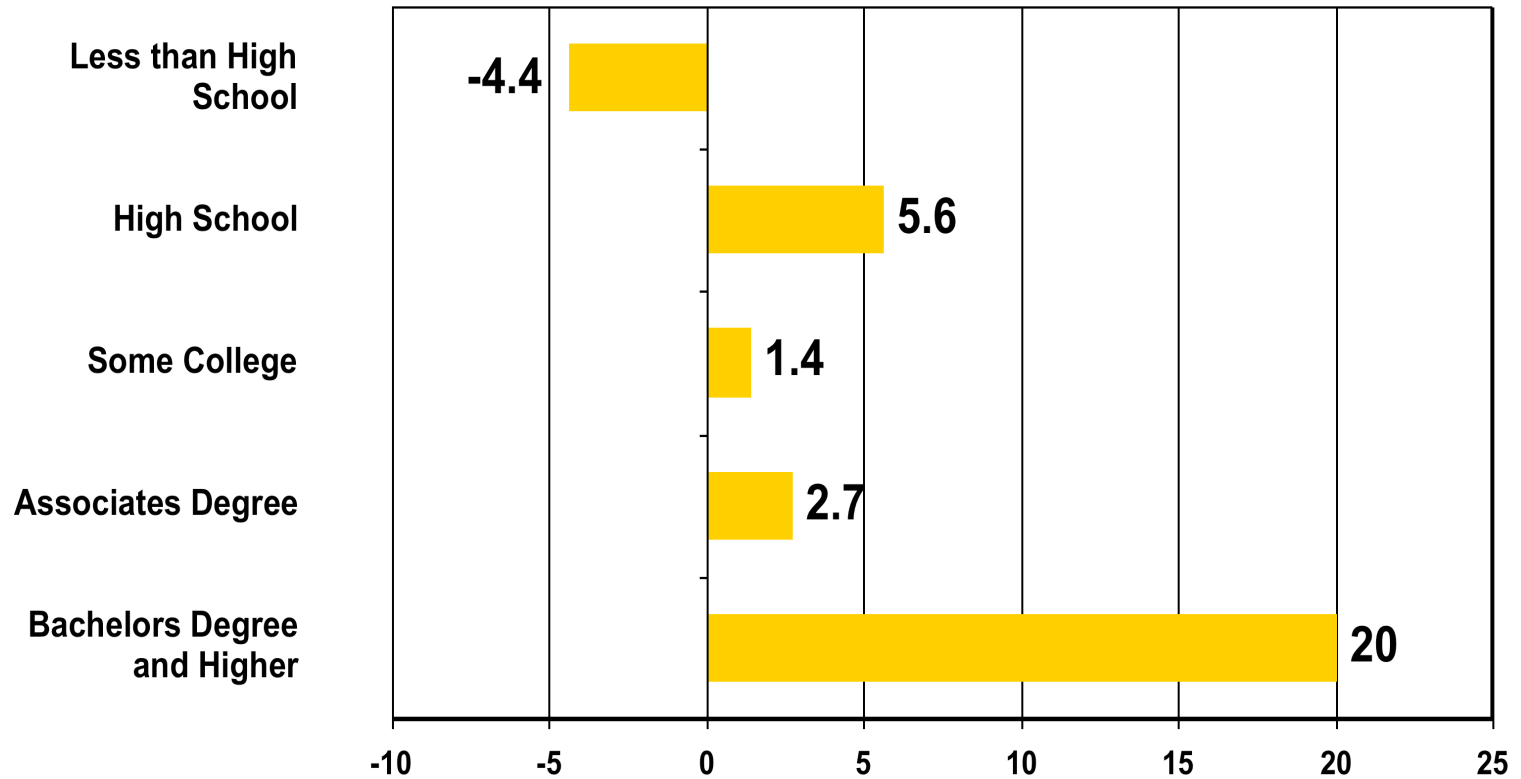
Personal Driver:

Average Personal Income of 25 to 64 Year Olds by Level of Education Completed, 2005



National Driver:

Projected Job Growth 2002-2012 by Level of Education Required (In Millions)

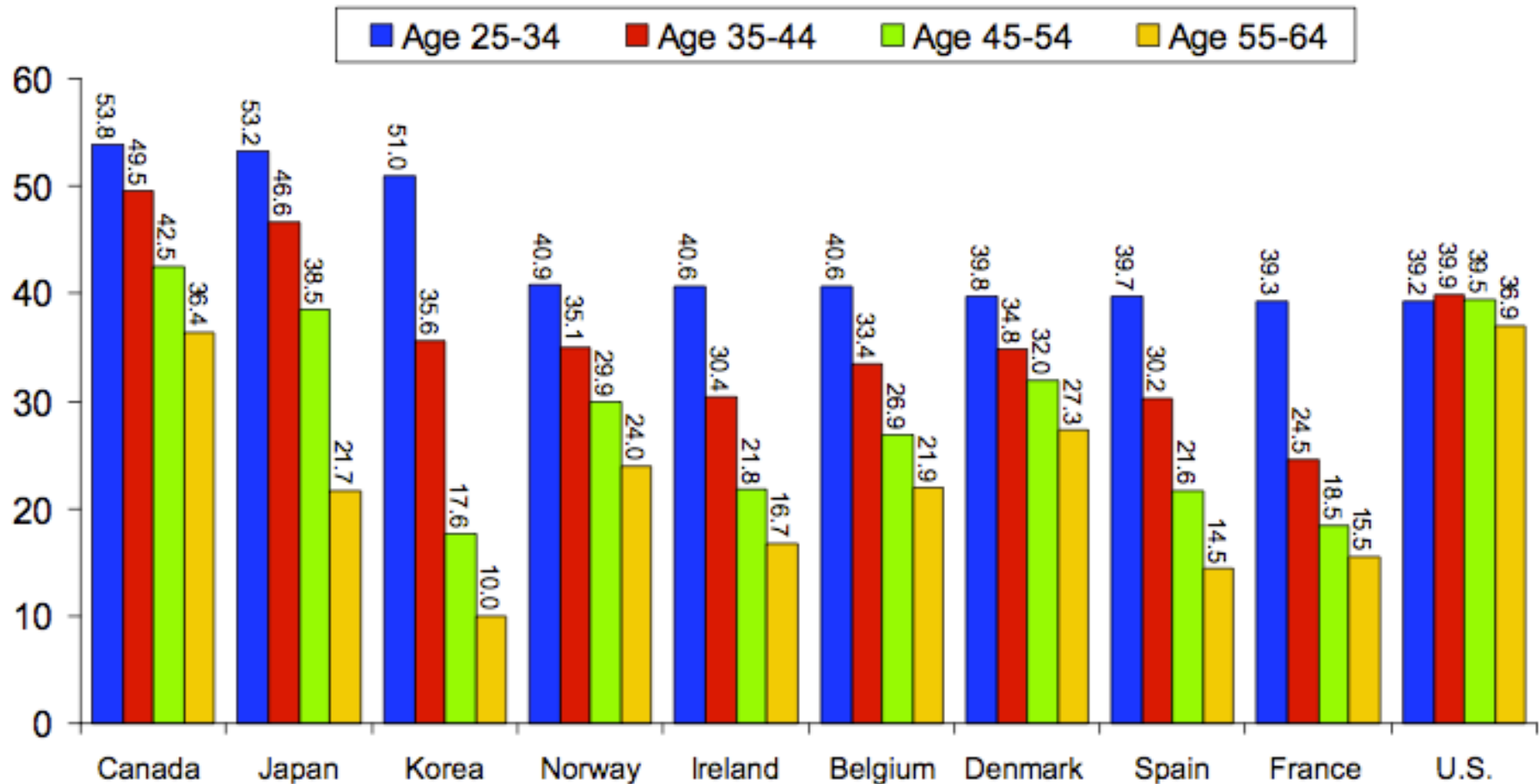


Source: Anthony Carnevale, "College for All"?, Change Magazine January/February 2008. Author's computation from BLS and Census data.

National Driver:

Percent of Adults with an Associates Degree or Higher by Age Group

Top Countries and the United States



Source: OECD, *Education at a Glance 2007*

The National Agenda

- **Aligned Policy/Political Timing, Focus & Resources**

- A high school education should result in college (and workforce) readiness
- All Americans should have a realistic chance at achieving the American Dream – a college education
- Postsecondary education should result in a degree or certificate with genuine economic value
- Rally Call: Federal, State, Community and Non-Profit Resources (even some private businesses)

- **Focused National Education Goals**

- *President Obama:*

- Expand access to higher education: After graduating high school, all Americans should be prepared to attend at least one year of job training or higher education to better equip our workforce for the 21st century economy.
- For the country to have the world's highest rate of college graduates by 2020

- *Lumina Foundation for Education:*

- Have 60 percent of Americans hold high-quality, two- or four-year college degrees and credentials by 2025.

- *The Bill & Melinda Gates Foundation:*

- By 2020, double the number of young people who earn a postsecondary degree or credential with value in the workplace by the time they reach age 26.



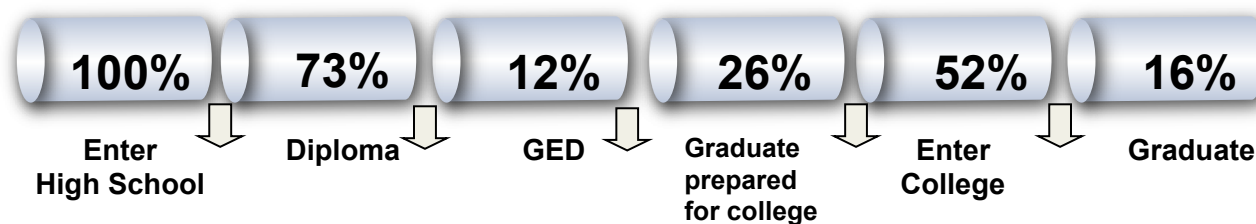
Defining “Postsecondary Success”

- **Depends on who you ask**
 - Answers vary
 - No one has the whole story
- **Traditional “Educational” Indicators**
 - Access to college (by gender, ethnicity, income, etc.) and ‘closing the gaps’
 - Preparation for college (after leaving high school, returning adults, etc.)
 - Persistence and retention (financial pressures, family, job, etc.)
 - Graduation (with credential or degree)
 - Getting IN: Getting THROUGH: Getting OUT
- **The 2008 National Report Card on Higher Education reports**
 - “Modest Improvements, Persistent Disparities, Eroding Global Competitiveness”

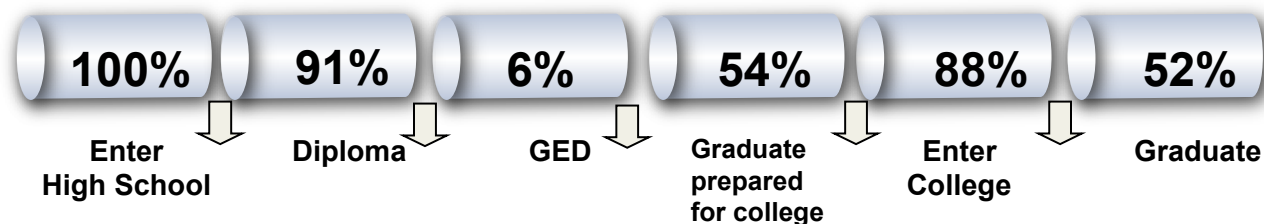
Source: The National Center for Public Policy and Higher Education, “Measuring Up 2008: The National Report Card on Higher Education”

Income Level is a Major Indicator of the Likelihood of “Postsecondary Success”

Low and Moderate Income Pipeline



Middle and Upper Income Pipeline



Source: Calculated using National Education Longitudinal Study (NELS), which tracked the educational progress of 25,000 eight graders over 12 years, from 1988 to 2000.

Defining “Postsecondary Success”

- **Non-traditional indicators show:**
 - **Benefits to Individuals**
 - **Societal benefits**
- **Correlation Indicators**
 - Higher rate of participation in pension plans and health insurance
 - Tend to drive up wages within same metropolitan area
 - Less likely to smoke, be unemployed, in poverty, on public assistance programs
 - More likely to report better health, exercise, volunteer, donate blood, and vote
 - More likely to be open to differing opinions
 - More likely to have children who are better prepared and more involved in school activities

Source: The College Board, 2007 Trends in Higher Education Series, “Education Pays: The Benefits of Higher Education for Individuals and Society”

YOUR Strategic Position

- Integrated Services: Integrated Policies
 - Focus on ‘the person’
 - Link to leadership
 - Inform a common agenda
 - Positioned to influence change
 - Access to resources that can make a difference (data, funding, etc.)
- Lead the Nation
 - Leverage integrated state policy to influence national decisions (through the Forum)
 - Show how difficult issues can be addressed across agencies (and states)
 - policy development around joint goals
 - shared data systems toward common goals
 - integrated agendas and focus on student movement, regardless of silos or ownership
 - Leverage leadership support as a Governor’s group

Great goals ... But where do we go from here?

- **Expand the Conversation**
- **Define Your Needs and Make Your Case**
- **Gain Leadership Support**
- **Report Your Successes**

Finally ...

Leverage what ‘experts’ say are your opportunities!

“A stronger nation through higher education: How and why Americans must meet a ‘big goal’ for college attainment”

(Lumina Foundation for Education)

Thank you for inviting me to be a part of your solution!